



# Pittsburgh Pharmacy Investment Portfolio

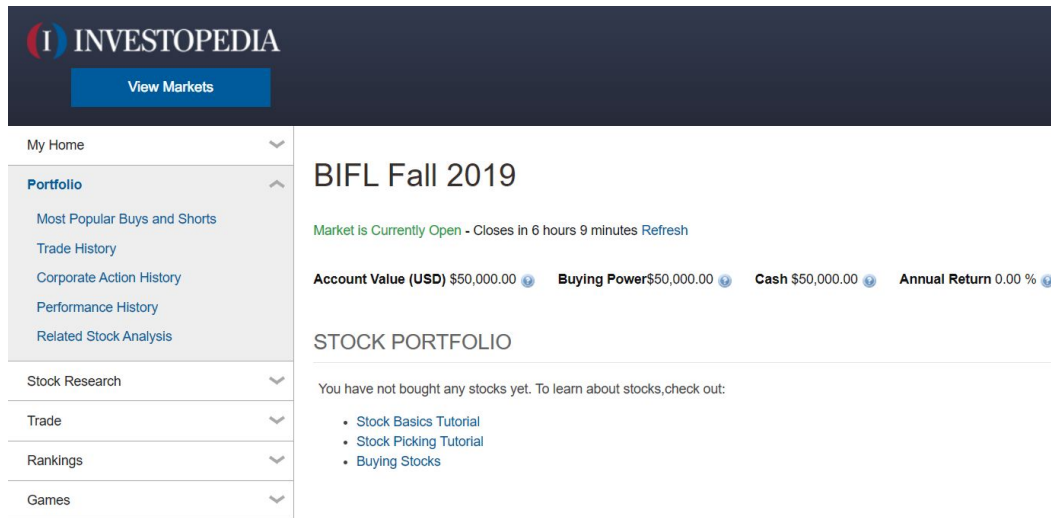
Meeting 9/20/19

# Industry Update

- Purdue files for bankruptcy to settle opioid litigation
- FDA approves Aimmune's peanut allergy treatment
- Novartis pauses global shipments of generic Zantac due to contamination concerns
- Keytruda approved for endometrial cancer in combination with Lenvima under new collaborative agreement
- Merck's ebola vaccine granted priority review

# BIFL will be starting soon!

- \$50,000 and 8 weeks to make the biggest gains
- Starts October 2, ends November 29
- Biotech or healthcare stocks only
- Top 10 portfolios will present in front of a judging panel
- Swanky reception, prizes for winners



The screenshot shows the Investopedia website interface. At the top, the Investopedia logo is visible with a blue 'View Markets' button. A navigation menu on the left includes 'My Home', 'Portfolio' (expanded to show 'Most Popular Buys and Shorts', 'Trade History', 'Corporate Action History', 'Performance History', and 'Related Stock Analysis'), 'Stock Research', 'Trade', 'Rankings', and 'Games'. The main content area is titled 'BIFL Fall 2019' and includes a status message: 'Market is Currently Open - Closes in 6 hours 9 minutes Refresh'. Below this, account statistics are displayed: 'Account Value (USD) \$50,000.00', 'Buying Power \$50,000.00', 'Cash \$50,000.00', and 'Annual Return 0.00 %'. The 'STOCK PORTFOLIO' section follows, with a message: 'You have not bought any stocks yet. To learn about stocks, check out:' and a list of links: 'Stock Basics Tutorial', 'Stock Picking Tutorial', and 'Buying Stocks'.

# Opportunities

- Writing for website
  - 1-2 students, 30 minutes per week
- Industry update for meetings
  - Anyone interested, 30 minutes per week
- Ryan's report



# Financials

# Importance

- Gauge the companies performance
- Provide insight to company size, strategy, compare to market
- For our purposes, financials are a checkpoint
  - Red flags, buying opportunities

**OUR FOCUS IS CLINICAL INNOVATION AND POTENTIAL**

# MARKET CAP

- “market value of a publicly traded company's outstanding shares”
  - Share price x outstanding shares = market cap
- Relative size of the company
- Larger companies typically more stable

# EPS

- Earnings per share
- “monetary value of earnings per outstanding share of common stock for a company”
  - Profit divided by outstanding shares
- Factors that can influence?
  - Anything that influences profit



# P/E

- Price to earnings ratio
- “the ratio of a company's share price to the company's earnings per share”
  - The amount you would have to invest in a company to earn \$1
  - Stock price divided by EPS
- Relative value of a company's shares
  - Compare to companies in same sector
  - Do not compare a biotech to a tech giant and vice versa

WHY COULD THIS BE IMPORTANT?

# Case

Pfizer

Share Price: \$37.17

Market Cap: \$259.59B

P/E: \$17.13

What is the company's "earnings"?